



2026 Hydra Performing Arts Festival Sponsorship Package

Who Are We?

The Hydra Performing Arts Festival is an annual event that highlights new, local, and innovative works of performance art in Kamloops, BC. Shows include theatre, dance, burlesque, comedy, live music, drag, improv and more. The Festival is run by Chimera Theatre (registered non-profit) and is planned by a committee of volunteers with many years of experience and education in performance art and production.

Event Details

Thursday, November 19: artist meet and greet social

Friday, November 20 - Saturday, November 28: shows, workshops, and more!

Venues: Venue TBD (10-15 shows, audience max 75), Kamloops Art Gallery (20-30 shows, audience max 50)

Social Media

Website: www.chimeratheatre.com

Facebook: 1500+ followers www.facebook.com/chimeratheatre

Instagram: 1200+ followers www.instagram.com/chimeratheatre

In Person Reach

We expect (10-15) shows to be in the Festival, with each showing 3 times. We expect the Festival to have 10-15 shows at a venue TBD and 20-30 at the Kamloops Art Gallery. Our audience reach will be up to 3000 tickets sold.

Why do we need sponsors?

Your sponsorship will make this event a success for both the audience and performers! Our major costs include venues, insurance and licensing, volunteer honourariums, and marketing. By covering these costs with sponsorship donations of cash and in-kind, we are able to meet our goals of providing a larger share of ticket sales directly to artists.

Specific in kind donations we are seeking

- Catering for the Artist Meet and Greet Social
- Green room refreshments (food and non-alcoholic beverage)
- Printing of paper products including posters, artist name tags, and show programs
- Printing of merch such as lanyards for performers and t-shirts for staff
- Items, coupons, and gift cards for performer SWAG bags (performer perk)
- Photography and videography services



Sponsorship Tiers and Perks

Donor \$200-\$499

- Our website (www.chimeratheatre.com/sponsor): Your logo hyperlinked to your website
- Social Media: Instagram story shoutout (tagged and highlighted)

Red \$500-\$999

- Above perks, plus:
- Posters: Your logo on Hydra Festival event posters (digital and print)
- Verbal recognition: during the introduction at all Festival shows

Bronze \$1000-\$2999

- Above perks, plus:
- Social Media: Instagram story shoutout (tagged and highlighted), Instagram and Facebook sponsor highlight post (tagged and/or co-posted)
- Verbal recognition: during the introduction AND conclusion at all Festival shows
- Invitation to the artist meet and greet event
- Printing: Logo on printed programs
- Material Perks: 2 Tickets to 2 shows of your choice

Silver \$3000-\$4999

- Above perks, plus:
- Verbal recognition: during the introduction AND conclusion at all Festival shows, in all media interviews and press releases
- Opportunity to provide a banner to be displayed at all shows throughout the Festival
- Material Perks: 2 Tickets to 5 shows of your choice, 2 Hydra Festival t-shirts

Gold \$5000+

- All perks, which includes:
- Our website (www.chimeratheatre.com/sponsor): Your logo hyperlinked to your website
- Social Media: Instagram story shoutout (tagged and highlighted), Instagram and Facebook sponsor highlight post (tagged and/or co-posted)
- Posters: Your logo on Hydra Festival event posters (digital and print)
- Verbal recognition: during the introduction AND conclusion at all Festival shows, in all media interviews and press releases
- Invitation to the artist meet and greet event
- Opportunity to provide a banner to be displayed at all shows throughout the Festival
- Printing: Logo on printed programs
- Material Perks: 2 All Access Passes to the Hydra Performing Arts Festival, 4 Hydra Festival t-shirts